

Norwalk, Ohio

Community Profile

Location

Norwalk is located in north central Ohio, an hour's drive from Cleveland to the east and Toledo to the west. As the county seat of Huron County, Norwalk it is home to Summit Motorsports Park and is just 20 minutes south of Cedar Point in Sandusky and the recreational areas of Lake Erie.

Norwalk Area Business Base

Number of Business Establishments: 644
 Number of Employees: 10,183
 Total Annual Payroll: \$339,903,000

Source: US Census Bureau, Zip Code Business Patterns 2007

Labor Force Data

Population Type	Annual Average
Employment	25,300
Unemployment	3,700
Labor Force	29,000

Data provided for Norwalk, OH Metropolitan Statistical Area

Source: Ohio Dept. of Job & Family Services, 2010



Demographics

Description	City of Norwalk	5-mile radius from center of Norwalk*	15-mile radius from center of Norwalk*	30-mile radius from center of Norwalk*
Population	16,265	26,001	115,128	479,777
Households	6,552	10,213	45,168	187,368
Median Age of Population	35.3	36.7	39.5	38.1
Median Household Income	\$41,352	\$45,503	\$48,282	\$45,511
Per Capita Income	\$20,561	\$21,954	\$23,328	\$21,922

Source: Estimates provided by Claritas, June 2008

Population Projections

City of Norwalk	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
Under 5	1,310	8.0%	1,227	7.5%	1,253	7.7%
5-20	3,827	23.6%	3,719	22.9%	3,757	23.0%
21-44	5,572	34.3%	5,306	32.6%	5,075	31.1%
45-64	3,221	19.9%	3,814	23.4%	3,949	24.2%
65+	2,308	14.2%	2,199	13.5%	2,269	13.9%
Total	16,238	100%	16,265	100%	16,303	100%

Source: 2000 data from US Census; 2008 and 2013 projections from Claritas, June 2008

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Higher Education

Vocational

EHOVE Career Center, Milan – 5 miles
North Central State College, Mansfield – 35 miles

Colleges & Universities

There are 17 colleges and universities within 60 miles of Norwalk, including:
Firelands College (BGSU), Huron – 15 miles
Oberlin College, Oberlin – 20 miles
Ashland University, Ashland – 30 miles
Heidelberg College, Tiffin – 30 miles
Tiffin University, Tiffin – 30 miles
Terra Community College, Fremont – 35 miles
The Ohio State University, Mansfield – 35 miles
Lorain County Community College, Elyria - 31 miles

Educational Attainment

Description	City of Norwalk	Huron County
Population 25+	10,234	37,576
% High School Graduate or Higher	80.9%	81.0%
% Bachelor's Degree or Higher	14.6%	10.9%

Source: 2000 Census Data

Primary & Secondary Education

Public Schools

# Schools	Grade	2009-10 Enrollment	
1	Pre-K	67	2
3	K-4	1,152	1
1	5-6	463	1
17	-8	439	
19	-12	826	

Parochial Schools

# Schools	Grade	2009-2010 Enrollment
	PreK-8	481
	1-6	306
	7-12	354

Tax Structure

1.5% City of Norwalk Income Tax
0.5% Norwalk City School District Income Tax
7.0% combined Sales Tax (State – 5.5%, County – 1.5%)
City Effective Real Property Tax Rate:
\$37.39 per \$1,000 for residential; \$40.43 for commercial

Transportation

Highways: Ohio Turnpike (I-80/90) five miles north
U.S. Routes 20, 250; State Routes 13, 18, 61
Rail: Wheeling & Lake Erie
Trucking: 14 companies franchised to serve area, 3 terminals
Airports: Huron County Airport – 2 miles
Cleveland Hopkins International Airport – 50 miles

Housing – Average Costs

Single Family Homes
3 Bedroom, 1,600 square feet: \$128,000
Estimated annual property tax: \$1,720
4 Bedroom, 2,000 square feet: \$144,000
Estimated annual property tax: \$1,940
Average monthly rent for 2 Bedroom apartment: \$500

Media Outlets

Print: The Norwalk Reflector
Morning Journal; Sandusky Register
Radio: K96 & WLKR; WGGN, WLRD; WOHF
Cable: Time Warner

Government

Forms of Local Government

Norwalk has a mayor-council and a charter form of government. Huron County is governed by three elected commissioners.

Government Services

Norwalk's police force consists of 34 employees, including 27 full-time officers. The Fire Department employs 18 full-time fire-fighters (ISO class 4 rating), who cover a 50 square mile area including the City of Norwalk, and Norwalk and Bronson Townships.

Cost of Living Index Comparison

Area	Index	Area	Index
Norwalk OH	97.1	Columbus OH	98.6
Austin TX	94.7	Denver CO	105.1
Raleigh NC	102.0	Chicago IL	111.5
Louisville KY	93.6	Miami FL	117.8
Atlanta GA	97.6	Baltimore MD	120.6
Phoenix AZ	101.6	Oakland CA	150.1

Source: ACCRA, May 2008. Index of 100.0 is US Average.



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Norwalk Area Major Employers

Employer	Description
Fisher-Titus Medical Center	Community Hospital
Huron County Government	County Government
Berry's Plastics	Plastic Container Manufacturer
Norwalk Public Schools	Public School
Wal-Mart	Discount Department Store
City of Norwalk	City Government
R&L Carriers	Trucking Company
Oglesby Construction, Inc.	Highway Contractor
EPIC Technologies, Inc.	Printed Circuit Board Manufacturer
Janesville Acoustics	Fiber Insulation Manufacturer
New Horizons Baking Co.	Food Manufacturer
GYRUSACMI	Surgical & Medical Device Manuf.
Gaymont Nursing Center	Long-term Care and Therapy
Janotta & Herner, Inc.	General Contractor
Lake Erie Construction	Highway Contractor
Norwalk Furniture Corporation	Furniture Manufacturer
Comfort Keepers	Home Health Care Service
Twilight Gardens Homes, Inc.	Nursing Home
PolyOne Corporation	Plastic Colorant Products
Maple City Rubber	Balloon Manufacturer
Verizon	Telephone Service
Sandusky Bay Construction	Bridge & Highway Construction

Huron County Real Property Tax Base

Property Type	2010 Total Value
Agricultural	\$105,626,430
Residential	\$688,136,510
Mineral	\$444,750
Industrial	\$37,842,980
Commercial	\$116,402,000

Source: Ohio Department of Taxation

Average Hourly Wages in Huron County

Admin. Assistant	\$17.87	Maintenance/Repair	\$16.03	Secretary	\$11.27
Bookkeeper	\$13.15	Office Clerk	\$10.80	Shipping/Receiving	\$14.14
Customer Service	\$13.61	Packer	\$8.72	Truck Driver/Del.	\$10.24
Machinist	\$16.06	Production Worker	\$11.38	Welder	\$14.50

Source: Ohio Dept. of Job & Family Services, April 2006

Business Incentives

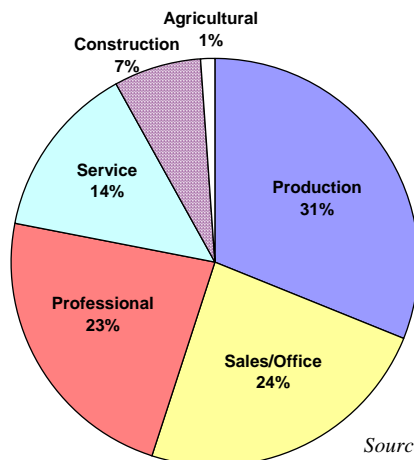
Tax Abatements

The City of Norwalk is approved as an Enterprise Zone, which permits Real Estate Tax Abatements of up to 100 % for up to 10 years for qualified economic development projects.

Financing

Options include the City of Norwalk Revolving Loan Fund, Bond Financing and access to all State of Ohio and federal financing incentives.

Occupations of Norwalk's Labor Force



Source: US Census Bureau, 2000 Census



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Utilities

Water: City of Norwalk (Wells & surface reservoirs)
Annual Rate: \$437/yr (based on 7,756 gal/mo)
Treatment Capacities:
Max. Daily Capacity: 4 million gallons
Ave. Daily Usage: 1.8 million gallons

Sanitary Sewer: City of Norwalk
Annual Rate: \$396/yr (based on 7,756 gal/mo)
Treatment Capacities:
Max. Daily Capacity: 8.5 million gallons
Ave. Daily Usage: 2.5 million gallons

Natural Gas: Columbia Gas of Ohio

Electricity: Ohio Edison

Telephone: Frontier Communications

Cable Television: Time Warner

High-Speed Telecommunications: ISPs include Advanced Computer Connections, Time Warner Cable's Road Runner High Speed Online, Frontier Communications, HMC Limited, Dragon Internet, and Linden's Satellite Communications

Institutions

Financial: Citizens Bank, Croghan Colonial Bank, Firelands Federal Credit Union, Home Savings & Loan, Key Bank, PNC, Woodforest National Bank

Medical: Fisher-Titus Medical Center, Norwalk
(Hospital on 49-acre campus licensed for 99 beds, Level 3 Trauma Center; 84 physicians represent 35 specialties)
Skilled Nursing Facilities for Elder Care: Fisher-Titus, Gaymont Nursing Center, Twilight Gardens Home
(Total of 266 beds)

Libraries: Norwalk Public Library (92,000 books; 4,400 audio items; 50,000 video items; 182 periodical subscriptions)
Laning-Young Research Center (4,000 volumes of historical research materials)

Religious: More than 20 congregations represent most major denominations

Civic: Norwalk Jaycees, Norwalk Kiwanis Club, Norwalk Lions, Rotary Club of Norwalk

Recreation and Cultural Activities

Ernsthausen Recreation & Aquatic Center
Racquetball, basketball, indoor track, weight room,
competition pool, therapeutic pool, outdoor recreation pool

Golf Courses: Eagle Creek, 18 holes, Norwalk
Sycamore Hills, 9 holes, Norwalk
Six public courses within 15 miles

Parks: 16 city parks total 60 acres, includes Norwalk City Reservoirs

Other Attractions:
Summit Motorsports Park
Uptown Norwalk Historic District
Firelands Rails to Trails
Firelands Museum
Kalahari Indoor Water Park - 10 miles
Edison Birthplace
Great Wolf Lodge - 10 miles
Carousel Museum
D & D Smith Winery
Valley Beach
Sandusky Mall - 12 miles
Cedar Point Amusement Park - 17 miles
Lake Erie - 17 miles

Other Resources

City of Norwalk
Sue Lesch, Mayor
419-663-6700

Main Street Norwalk Program
Kristie Wert
419-660-8696

Norwalk Area Chamber of Commerce
Melissa James, Executive Director
419-668-4155

Huron County Development Council
Alex Beres, Director
419-663-4232

Norwalk SCORE Business Counseling
Ted Mahl or Tony Smith
419-668-4867 x3446

For More Information

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